



MANQ'A

STRATEGIC PARTNERSHIP

Youth Unemployment

40% of the Bolivian population is among 10 and 29 years old, making this a potential advantage for economic growth and development of the country. However, unemployment rates reach 10%, and in the specific case of El Alto and Sucre, this figure reaches the 15%. On the other hand, young people entering employment do not have decent conditions, and their jobs are unstable, poorly paid and with few social benefits.

Healthy and wholesome eating

In Bolivia, the nutritional disorder and food problems continue to be one of the main factors that trigger preventable diseases such as obesity, diabetes and gastrointestinal complaints.

According to the data of the Ministry of Health, more than 63% of the Bolivian population has bad habits in eating adequate food. Specifically in the city of El Alto, 7 out of 10 food stalls, sell fast food at low cost and little nutritional value.

Objective of the Program

We seek to improve socio-economic conditions of young migrants and urban population of the city of El Alto, through sustainable production, decent employment and responsible consumption of healthy foods.

- We seek that neighborhood councils and civil society organizations have an impact on local governments and municipalities.
- We seek that young people in Manq'a are able to obtain better educational, social and economic opportunities.
- We seek to create healthy consumption habits to generate a demand of wholesome food that come from organizations of small agroecological producers.
- We seek that the local and national government generate public policies for the promotion of healthy food and better opportunities for the youth.

Results obtained:

Research and systematization of experiences related to education and employment of youth in the gastronomic area.

- Research in education, employment, youth and healthy nutrition.
- Design and socialization of a curricular proposal based on the research and the labor market.
- Studies and socialization of young graduates of Manq'a and their situation in education and job.
- Design of business models sustainable according to the Manq'a model and socio-productive projects.

Strengthening the social network of young people related to technical education, employment and healthy nutrition in El Alto.

- Form and activate a collective of MANQ'A Youth.
- Design and implementation of training in the development of the skills of facilitators in Lobby and Advocacy and Didactics and Pedagogy.
- Youth employment and gastronomic endeavors forums.

Development of lobbying and advocate strategy that allows placing in agenda the problems around youth education and employment.

- Mapping allies and actors in employment and technical education at local and national level.
- Analysis of the framework of references of competences and policies of the departmental, municipal and national governments in technical education and employment.
- Design and implementation of strategies to be built and applied in the public agenda policies.
- Generation of proposals of public policy on employment and technical education.

Alliance with the Movement of Bolivian Gastronomic Integration MIGA

- Dialogue of young people of Manq'a with young people from the 6th district of El Alto to promote public policies of healthy nutrition promotion.
- Meetings of young Manq'a chefs with other municipality of El Alto youth.
- The collective of former Manq'a students has been trained to promote the access to healthy, delicious and sustainable food in the municipality.
- Trainings have been conducted for the students of the Manq'a schools on food and nutrition policies in force in the country and on methodologies of lobby and advocacy.
- Youth in District 6 and the group of former students of Manq'a generate a proposal of public policy to propose to the municipal authorities, local authorities and others entities of the social network.

The social fabric has been strengthened related to gastronomy and healthy eating in the city of El Alto.

- Food and nutrition policy training for the leaders of the neighborhood council(s) of district 6 of El Alto.
- Formulation of an awareness and advocacy plan for youth and neighborhood councils in the urban areas where the Manq'a schools are installed.
- Manq'a students and leaders of neighborhood councils influence the municipal government for the inclusion of Manq'a schools and local gastronomy in municipal policies and programs.
- Conduct a discussion with the authorities of the municipal government of El Alto on the gastronomy and the promotion of the consumption of healthy foods.

Promotion of healthy food consumption among the population of El Alto, with special emphasis on traditional foods of high nutritional value.

- Study conducted on food consumption habits of the population of district 6 of El Alto (pilot).
- Recipes and menus with healthy food have been identified, formulated and disseminated.
- The Manq'a schools have organized and/or participated in gastronomic events in the city of El Alto (consumer fairs, competitions, sensorial spaces).
- Systematization of the communicational experience to replicate in other districts of the city of El Alto.

Good practices in the manufacture of the local gastronomic private sector (pensions, restaurants) that allow to improve the quality of the supply of healthy foods in District 6 of the city of El Alto.

- The gastronomic private sector of the District 6 of the city of El Alto has been sensitized on healthy, conscious and sustainable food.
- Good Manufacturing Practices instruments have been developed to support technical assistance to the informal food trade sector in District 6.
- Teachers and students of Manq'a trained to provide gastronomic technical assistance.
- Students of Manq'a provide gastronomic technical assistance to the informal sector.